

TWIN GLOBAL 2019
SEPTEMBER 17-19

VISION

Navigating Uncertainty
Creating the Future



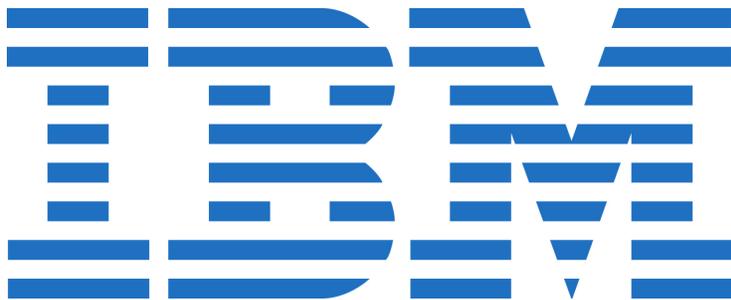
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GLOBAL

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VISION AS PERCEPTION, TRUTH, REALITY

3:00 PM – 3:30 PM

Vision!

Harold O'Neal

Pianist, Composer, Martial Artist

Robert C. Wolcott

Co-Founder & Chairman
TWIN Global

David Delgado

Artist in Residence
NASA Jet Propulsion Laboratory

3:30 PM – 4:00 PM

Neuroscience of Perception

Moran Cerf

Associate Professor of
Marketing & Neuroscience
Kellogg School of Management

Patrycja Slawuta

Founder
SelfHackaton

Advisor

Mind Medicine Australia

4:00 PM – 4:20 PM

Technology: Deciphering & Shaping Perception

Vijay Balasubramanian

Co-Founder, CEO & CTO
Pindrop

Shaukat Shamim

CEO & Founder
YouPlus

MODERATOR

Marjorie Paillon

Journalist & Anchor
Présentatrice Tech 24
TV France 24

4:20 PM – 4:40 PM

Future of Truth

Setti Warren

Executive Director
Shorenstein Center on Media,
Politics and Public Policy
Harvard Kennedy School
Mayor of Newton, MA (2010–2018)

4:40 PM – 5:00 PM

BREAK

5:00 PM – 5:25 PM

The Other Side of Digital: Cyber Threat

Admiral Mike Rogers (ret.)

Commander
US Cyber Command (2014–2018)
Director
NSA (2014–2018)

5:25 PM – 5:45 PM

Loonshots

Safi Bahcall

Serial Biotech Entrepreneur
Author, *Loonshots*

5:45 PM – 6:10 PM

Transforming Reality

Pablos Holman

Inventor
Intellectual Ventures

Katia Capprelli

Aeronautical Engineer
Competitive Driver

6:10 PM – 6:40 PM

**SHARE YOUR VISION,
CHANGE OUR WORLD**

6:40 PM – 8:30 PM

COCKTAILS & DINNER
Lobbies of the Harris Theater

8:30 PM – 9:15 PM

**Stories Create Vision.
Vision Creates Stories.**

Chris Gebhardt

CEO
Stir Strategy & Story
Former EVP
Participant Media

Michael Shaun Conaway

Director
WeRiseUp

Richard Geer

Co-Founder & Artistic Director
Story Bridge

Alex Melnyk

Producer
WeRiseUp

Chico Tillmon

Executive Director, Youth Safety &
Violence Prevention
YMCA of Metropolitan Chicago

Chris Wink

Director of Content and Cool Shit
AREA15
Co-Founder
Blue Man Group



VISIONS FOR A NEW ERA

8:30 AM – 8:35 AM

Welcome... and a Story

8:35 AM – 9:00 AM

Humanizing Technology

Jesus Mantas

Managing Partner, Global Strategy,
Offerings & Innovation Platforms
IBM Global Business Services
IBM

Ravin Jesuthasan

Author and Managing Director
Willis Towers Watson

9:00 AM – 9:10 AM

“5G in 9 Minutes”

Toby Redshaw

SVP, Enterprise Innovation & 5G Solutions
Verizon

9:10 AM – 9:30 AM

A New Era in Health

Dr. Darshak Sanghavi

Chief Medical Officer
Medicare & Retirement
UnitedHealthcare

9:30 AM – 9:55 AM

Nourishing the World of 2050

Jack Bobo

CEO

Futurity

Senior Advisor, Global Food Policy
(2002–2015)
US State Department

Susan Bratton

CEO

Savor Health

Brian Griffith

Chairman

Griffith Foods

Nora LaTorren

CEO

EatReal

MODERATOR

Scott Bowman

Managing Partner
Clareo

9:55 AM – 10:10 AM

A Global Vision for Education

Ben Nelson

Founder, Chairman & CEO
Minerva Project

10:10 AM – 10:30 AM

Estonia: The Digital Country

Sten-Kristian Saluveer

Founder & CEO

StoryTek Creative Hub

Head of Programming

NEXT

Marche du Film—Festival du Cannes

INTERLOCUTOR

Robert C. Wolcott

Co-Founder & Chairman
TWIN Global

10:30 AM – 10:50 PM

BREAK

10:50 AM – 11:15 AM

Connecting Generations

Colonel Alan Landry (ret.)

Author

Growing Mentor Intelligence

Founder

Altuitive Holdings

Francie Richards

Head of External Partners

Chicago Public Schools

Executive Director

Children First Fund

Sheri Steinig

Special Projects Director

Generations United

MODERATOR

Anna Catalano

Board Member

Willis Towers Watson, HollyFrontier,
Frontdoor, Kraton

TWIN Global Co-Founder

11:15 AM – 11:40 AM

Classical Performing Arts in a Digital, Virtual World

Patricia Barretto

President & CEO

Harris Theater for Music and Dance

Howard Herring

President & CEO

New World Symphony (Miami)

Dave Ormesher

Chairman of the Board

Lyric Opera of Chicago

CEO

Closerlook

MODERATOR

Brian Collins

Founder & Chief Creative Officer

COLLINS

11:40 AM – 12:10 PM

The Worlds We Desire: Threats & Opportunities

Guy-Philippe Goldstein

Senior Advisor, Cyber Security

Expon Capital

Wikistrat

Marjorie Paillon

Journalist & Anchor

Présentatrice Tech 24

TV France 24

Plamen Russev

Founder & Chairman

Webit Foundation

Martin Wesowski

Chief Designer

SAP

MODERATOR

Robert C. Wolcott

Co-Founder & Chairman

TWIN Global



FORESIGHT FOR A NEW ERA (CONT.)

12:10 PM – 12:25 PM

Humanode

Natasha Tsakos

Renowned Performance Artist
Writer, Director, Producer

12:25 PM – 12:30 PM

Onward!

12:30 PM – 2:00 PM

LUNCH

Located throughout the lobbies
of the Harris Theater

2:00 PM – 6:00 PM

**SYNCHRONICITY LOUNGE &
TECH EXPERIENCE**

Our Synchronicity Lounge on the first floor lobby will be open throughout the afternoon for coffee, conversations and *je ne sais quoi*.... On an upper floor lobby, find our "Tech Experience" demos with some of the most interesting technologies on our horizon.

2:00 PM – 5:00 PM

**THREE CONCURRENT
BREAKOUT TRACKS**

Our main breakout session at the **Chicago Council on Global Affairs** (one block away) is open to all delegates. Our Negotiation Workshops require prior registration.

**OPTION ONE: DIGITAL
TRANSFORMATION**

Location: **Chicago Council on Global Affairs**
180 N. Stetson Avenue
(Across Randolph Street)

Enter through underground passage from
the Harris Theater's first floor exit

2:00 PM – 3:15 PM

**The Human Side of
Digital Transformation**

Hosted by **Willis Towers Watson**

Digital transformation and the democratization of work present opportunities that force us to rethink how we organize work and engage talent. Hosted by **Willis Towers Watson** experts, learn from thought leaders and executives facing these decisions real-time. It's about far more than automation. It's about how to thrive in a world of constant transformation.

3:45 PM – 5:00 PM

**(Human) Networks for
Digital Transformation**

Hosted by **Exelon & IBM**

How can we leverage human networks inside and outside the firm to drive innovation, strategy and digital transformation? We'll open with **Brian Hoff, VP of Innovation at Exelon**, sharing how they've leveraged networks to achieve significant performance impact and industry-wide recognition as one of the most innovative large energy companies in the world. **IBM's Institute for Business Value (IBV)** will explore how thought leadership engagement builds bridges across sectors and helps everyone achieve beyond what any one company could accomplish alone. Then we'll open the discussion to a variety of innovation ecosystem leaders from around the world.

OPTION TWO

Location: **Pritzker Pavilion Choral Room**

2:00 PM – 3:15 PM

**Digital Ecosystems:
What Works**

Session hosted by **Howard Tullman & Bosch Connectory**

Capacity 20 people
INVITATION ONLY

3:45 PM – 5:00 PM

**Lessons from Military:
Leadership & Life
Transitions**

Sessions Hosted by **UL LLC**

Capacity 20 people
INVITATION ONLY

**OPTION THREE:
NEGOTIATIONS WORKSHOP**

Location: **Second Floor Lobby,
Harris Theater**

2:00 PM – 3:15 PM AND 3:45 PM – 5:00 PM*

* Two identical sessions

Hosted by **Pablo Restrepo and
Stephanie Wolcott of Aluna Catalyst**

Capacity 25 people

Please sign-up in advance at registration

5:30 PM – 7:45 PM

RECEPTION & DINNER

Location: **Harris Theater Lobbies**

7:45 PM – 8:00 PM

HOUSE RE-OPENS FOR ETUDES

8:00 PM – 9:30 PM

ETUDES FOR INNOVATION, OPUS 11

9:30 PM – 11:30 PM

TWIN GLOBAL CABARET

Location: **Harris First Floor Lobby**



PURPOSE, VISION, ACTION

8:30 AM – 8:50 AM

Welcome to TWIN Global

Sons of Serendip
 Micah Christian, **Vocals**
 Kendall Ramseur, **Cello**
 Mason Morton, **Harp**
 Cordaro Rodriguez, **Piano**

Robert C. Wolcott
 Co-Founder & Chairman
 TWIN Global

SPECIAL WELCOME

Jesus Mantas
 Managing Partner, Global Strategy,
 Offerings & Innovation Platforms
 IBM Global Business Services
 IBM

8:50 AM – 9:20 AM

Vision from the Global Stage

Ambassador Ivo Daalder
 President
 Chicago Council on Global Affairs
 Former US Permanent Representative
 to NATO (2009–2013)

Ambassador Wendy R. Sherman
 Professor of the Practice of Public
 Leadership and Director of the Center
 for Public Leadership
 Harvard Kennedy School
 Senior Counselor
 Albright Stonebridge Group
 Former Under Secretary of State for
 Political Affairs (2011–2015)

Clyde Tuggle
 Co-Founder
 Pine Island Capital Partners
 Chief Public Affairs & Communications
 Officer (2008–2017)
 The Coca-Cola Company

INTERLOCUTOR

Sam Potolicchio
 Distinguished Professor &
 Department Chair
 Russian Presidential Academy (Moscow)
 President
 Preparing Global Leaders Academy

9:20 AM – 9:40 AM

Navigating the Energy Transition

José Antonio Cepeda
 Ministerial Advisor
 National Representative to OPEC
 Republic of Ecuador

Gretchen Watkins
 President
 Shell Oil Company
 EVP, Unconventionals
 Royal Dutch Shell

INTERLOCUTOR

Peter Bryant
 Managing Partner
 Clareo
 TWIN Global Co-Founder

9:40 AM – 10:00 AM

Education for the Future (not the past)

Conrad Wolfram
 CEO and Co-Founder
 Wolfram Research Europe

INTERLOCUTRICE

Anna Catalano
 Board Member
 Willis Towers Watson, HollyFrontier,
 Frontdoor, Kraton
 TWIN Global Co-Founder

10:00 AM – 10:30 AM

Purpose & Action... in SPACE!

Gina Otto
 Chief Purpose Officer & Producer
 Zero G

John Simidian
 Founder & CEO
 Zero G Colony

Peter Klupar
 Chief Engineer
 Breakthrough Prize Foundation
 NASA

Rick Tumlinson
 Founding Partner
 SpaceFund

10:30 AM – 11:00 AM

BREAK

11:00 AM – 11:30 AM

Women Leading the World

HOST
Nely Galán
 Media Entrepreneur
 Founder
 The Adelante! Movement
 Founding President
 Telemundo USA

Anne Bodnar
 Chief Administrative Officer
 Willis Towers Watson

Kelly Chambliss
 Managing Partner, North America
 IBM Global Business Services
 Board Member
 Coresite

Lorraine Hariton
 CEO
 Catalyst



PURPOSE, VISION, ACTION (CONT.)

11:30 AM – 12:00 AM

Purpose & the Pursuit of Happiness

Marques Anderson
Founder & Chairman
World Education Foundation
Former NFL Player

Daniel Cordaro
Co-Founder & CEO
The Contentment Foundation

INTERLOCUTRICE

Melissa Jun Rowley
Reporter & Commentator
BBC News

12:00 AM – 12:20 PM

Faith & Our Futures

Rabbi Irwin Kula
President
CLAL
Co-Founder
Disruptor Awards

INTERLOCUTOR

Robert C. Wolcott
Co-Founder & Chairman
TWIN Global

12:20 AM – 12:40 PM

Vision for the World

Geoff Tabin, M.D.
Co-Founder & Chairman
**CureBlindness (formerly Himalayan
Cataract Project)**
Professor
Stanford University

12:40 AM – 1:00 PM

To the Future...

Robert C. Wolcott & Sons of Serendip

